



## PRESS RELEASE

### JT Special Vehicles introduces the new avatar of Tiago JTP and Tigor JTP

*-Adds more joy and performance with feature upgrades to the JTP twins-*

**Mumbai, August 14, 2019:** JT Special Vehicles (JTSV), a 50:50 Joint Venture between Tata Motors and Jayem Automotives, today announced the launch of the newly upgraded JTP twins - The Tiago JTP and Tigor JTP.

Built for passionate petrol heads across the nation, the JTP brand has stayed true to its ethos of being a #RacerAtHeart. Adding to the joy of enthusiasts, these cars will come with new exciting features that are set to add to the sporty feel, performance and comfort value of the vehicles. Available at a price of INR.6.69 Lakhs for the Tiago JTP and INR.7.59 Lakhs for the Tigor JTP (ex-showroom, Delhi), these cars will be sold at select\* Tata Motors dealership.

**Commenting on the launch of the new JTP variants, Mr. Nagbhushan Gubbi (CEO), JTSV said,** *"Last year has seen the JTP brand establish as an exciting prospect and a brand which has carved its own cult following in the auto performance segment. It is now time to switch gears and speed ahead. With immense excitement, we are elated to announce the launch of the new avatar of the JTP twins. This launch reflects our commitment to constantly improve and push boundaries to achieve better. We're positive that this move will be warmly appreciated by our customers and will only extend the legacy of a #RacerAtHeart."*

On the exterior, both cars get stylish contrast coloured auto fold outside mirrors, which help in enhancing the sporty feel. Additionally, the Tigor JTP gets a piano black shark fin antenna to accentuate its looks further. On the inside, comfort and entertainment levels are bound to rise with the fully automatic temperature control mechanism and the ConnectNext 17.8 (7") touch screen entertainment by HarmanTM with android auto and Apple Carplay apps based on customer demand.

For more details on the vehicles, please visit <https://jtp.tatamotors.com/>

\*Note to editors – These select dealerships will be based in the following cities – Ahmedabad, Bangalore, Calicut, Chandigarh, Chennai, Cochin, Coimbatore, Delhi, Gurgaon, Hyderabad, Indore, Kangra, Kannur, Kolkata, Lucknow, Mumbai, Noida, Pune, Thane, Thrissur

#### **About Jayem Automotives**

Jayem Automotives is an independent Automotive R & D Company involved in design, development, testing and manufacturing of a wide range of automotive components, systems and prototypes.

Jayem has an unrivalled legacy and is sharply focused on its philosophy "From Art to Part". The company has the right resources and expertise to go from concept to part or system design, development and testing. Since inception, it has leveraged its extensive expertise, cutting edge technology and state-of-the-art manufacturing facilities to offer frugal solutions that add value to customers.

Speed is a defining characteristic of the company's operations.

For more details, log on to [www.jayemauto.com](http://www.jayemauto.com)



## About Tata Motors

Tata Motors Limited (NYSE: [TTM](#); BSE: [500570](#) and [570001](#); NSE: [TATAMOTORS](#) and [TATAMTRDVR](#)), a USD 44 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses. Part of the USD 110 billion Tata group, Tata Motors is India's largest and the only OEM offering extensive range of integrated, smart and e-mobility solutions. It has operations in India, the UK, South Korea, Thailand, South Africa, and Indonesia through a strong global network of 134 subsidiaries, associate companies and joint ventures, including Jaguar Land Rover in the UK and Tata Daewoo in South Korea.

With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, Tata Motors is India's market leader in commercial vehicles and amongst the top four in the passenger vehicles market. With 'Connecting Aspirations' at the core of its brand promise, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state of the art design and R&D centers located in India, UK, US, Italy and South Korea. Internationally, Tata commercial and passenger vehicles are marketed in countries, spread across Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS, and Russia.

To know more, please visit ([www.tatamotors.com](http://www.tatamotors.com)); also follow us on Twitter: <https://twitter.com/TataMotors>)

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